P1-2 Special Report:
A summer of Midlands industries; A fall full of MEBA events

eCONNECTIONS

MEBA
Midlands Education & Business Alliance

VOL. 1 • ISSUE 1 • NEWSLETTER • SEPTEMBER • 2026

INSIDE

MEBA's fall lineup is stacked with career events in the Midlands.



"MEBA Invests Today To Power The Future"

September brings the Creating Career Connections Symposium, and the 8th Grade Showcase lands in November. Focus on Your Future runs **online** on select Fridays!

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Save The Date! The Showcase is Coming...



Nov. 5–6, thousands of 8th graders walk the SC State Fairgrounds meeting businesses that will one day hire them.

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THIS SUMMER... TEACHERS CLOCKED INTO REAL JOBS!

As students head back to class, their teachers are bringing something new with them. In June, MEBA sent educators inside actual local businesses. *Editor: Carter Lambeth*

While students were on summer break, a group of Midlands teachers reported for work. For an entire week in June, our educators clocked into shifts at local companies through MEBA's Teachers in the Workplace program, sitting in on the everyday work of the businesses that will one day hire their students!

The idea is simple. A teacher who has stood on a manufacturing floor or ridden along with a county deputy can tell a classroom what the work is actually like. One Richland 2 math teacher has come back three summers running... This year's group spent their week at heavy-equipment shops and manufacturing sites!

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This year's stops include The Ritedose Corporation, Blanchard Machinery, Lexington County Sheriff's Dept., EdVenture, and Nucor. Five businesses opened their doors so seven teachers could see their work firsthand. Thank you for making room for teachers at your place of business this summer!

FAIRFIELD LEADER NAMED TOP CTE ADMIN IN S.C.

South Carolina just named its top Career and Technical Education leader. He's spent 27 years building careers for our local students.



MEBA celebrates Dr. G. Cleve Pilot, Director of Career and Technical Education for Fairfield County School District, named SCACTE Administrator of the Year. The honor goes to the CTE leader who has done the most to open real career doors for students.

Across 27 years in education, Dr. Pilot has built the kind of career pathways that help students find real jobs after graduation. His programs give students industry certifications and real work experience, the hands-on preparation that turns a diploma into an actual paycheck.

The partnership between schools and businessess around it is exactly the work MEBA exists to support. His recognition is a reminder of what happens when educators and employers pull in the same direction. It's why MEBA exists!

CTE IS REACHING FAMILIES IN THE MALL!



Midlands CTE career message is running at Columbiana Mall through October, right where Midlands families already are. This summer, The Midlands Career and Technical Education ads went up across the Columbiana Mall through October 10th.

The campaign puts career readiness in front of Midlands students and parents during everyday mall trips. A thank-you goes to the Midlands Workforce Development Board, whose support helped make it happen.

Ads like these point families to the career clusters and certifications students can start before they finish High School, and it's one more way MEBA can get its message out to people exactly where they are.

The Fall Lineup



"Real careers start with real connections."

Sep 24
Creating Career Connections (C3) Symposium, MTC Northeast

Nov 5-6
8th-Grade Business & Industry Showcase
SC State Fairgrounds

Fridays - 10 a.m.
Friday's Focus on Your Future
Held on select Fridays, connecting businesses to education!

Registration opens through MEBA's email list three weeks before events.

Save The Date!

Nov. 5-6 marks the biggest day on the MEBA calendar: the Midlands 8th-Grade Business & Industry Showcase at the SC State Fairgrounds.

Students spend the day at hands-on activities built around careers, meeting local businesses and industries.

Want your business involved? Showcase sponsorships are open at several levels, and companies don't have to sponsor to take part.

Returning partners like the South Carolina Automobile Dealers Association have supported the Showcase for years running. Reach out through the contact info at right to learn more about joining them.

Registration details for schools go out through the email list as the date gets closer, and updates will keep coming through Friday's Focus and social media as the date approaches.

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