

BE A PART OF Marketing



The Marketing career cluster is divided into the following five majors:



Occupation	Hourly Pay	Annual Median Salary
Retail Salespersons	\$13.02	\$27,080
Merchandise Displayers and Window Trimmers	\$13.31	\$27,680
Research Interviewers	\$16.81	\$33,110
First-Line Supervisors for Retail Sales Workers	\$21.66	\$41,580
Graphic Designers	\$25.66	\$53,380
Survey Researchers	\$28.79	\$59,870
Advertising Sales Agents	\$26.41	\$54,940
Wholesale and Retail Buyers	\$25.65	\$53,340
Public Relations Specialists	\$30.20	\$62,810
Sales Representatives	\$31.45	\$65,420
Copywriters	\$30.00	\$59,100
Market Research Analysts and Marketing Specialists	\$31.64	\$65,810
Art Directors	\$46.77	\$97,270
Search Marketing Strategists	\$33.33	\$63,990
Advertising and Promotions Managers	\$68.03	\$141,490
Green Marketers	\$46.95	\$92,500
Public Relations Managers	\$56.94	\$118,300
Purchasing Managers	\$34.74	\$72,270
Sales Managers	\$63.60	\$132,290
Marketing Managers	\$68.03	\$141,490
On Line Community Manager	\$26.00	\$50,000
Social Media Analyst	\$28.65	\$55,000
Social Media Influencer	Upwards of \$100,000 will vary with sponsors/followers	

Sources: U.S. Bureau of Labor Statistics (BLS), 2021, and onetonline.org.

ONLINE BROCHURE AND VIDEO

To learn more about the marketing career cluster, visit our website directly at: www.mebasc.com/resources/



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