

ARMY MARKETING RESEARCH GROUP PRODUCTS



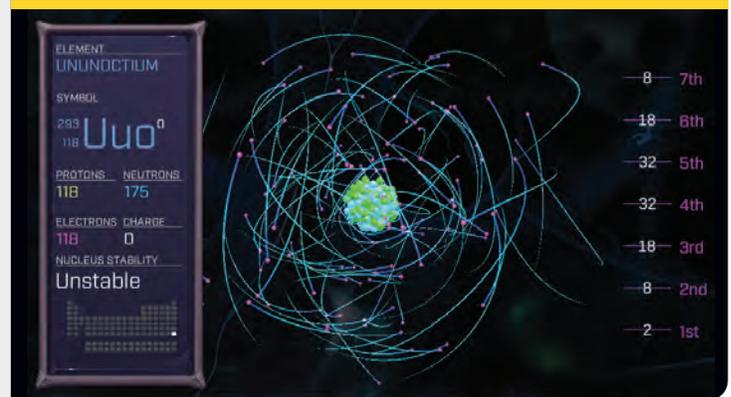
The Army recognizes how important STEM careers are to the future! As part of the U. S. Army outreach efforts, the Army developed applications to highlight the Army's high tech capabilities. The innovative applications are provided free-to-use to support educators and students.



U.S. Army STARS: Elements

An innovative free app for high school science teachers to help their students learn and visualize the foundations of physical science and chemistry. This app features visual learning tools that let students explore the periodic table, elements and atomic structure. Through interactive models, games and challenges, students get virtually hands on with elements and atoms and are able to learn information in a unique and entertaining way. For complete download instructions and information on teacher resources, visit us at usarmystars.com, or download the free app to your iOS or Android Device.

>> usarmystars.com



U.S. Army Snap

A fun, immersive augmented reality app that lets you experience the U.S. Army by virtually placing yourself or others in the uniform of a U.S. Soldier, or an All American Bowl football player. Virtually hold the Ken Hall Trophy for the U.S. Army Player of the Year, or even get a selfie of yourself jumping tandem with the world famous U.S. Army Golden Knights. And while you're at it, share your Snaps via social media and let your friends and family know you're part of the team! Download the App FREE to your iOS or Android Device by searching for "U.S. Army Snap".

>> usarmysnap.americasarmy.com



GoArmy Edge Football

A game-changing app that allows coaches and players to draw their plays with X's and O's like on a whiteboard, and then use virtual reality to get mental reps from the first person perspective or any position on the field with real-time 3D graphics. The app comes loaded with built in plays and drills for the Wing T, Spread and Pro Style offenses. For complete download instructions and information on GoArmy Edge Football, visit us at goarmyedge.com, or download the free app to your iOS or Android Device.

>> goarmyedge.com





U.S. Army's Career Navigator App

A great resource to help you decide if a career in the Army is right for you. With Career Navigator you can view over 230 U.S. Army careers, learn how the Army can help you get a college education, watch videos, see how you will transition from Civilian to Soldier in Basic Combat Training, and learn how your career will progress. If you decide you'd like to learn more about a career in the U.S. Army, you can even use the app to find and contact a local recruiter. See what the U.S. Army has to offer with Career Navigator!

>> careernavigator.americasarmy.com



America's Army Comic Book Series

The America's Army Comics allow readers to explore the storyline behind the America's Army game through stories that showcase Army operations, Military Occupational Specialties, and high tech equipment while following the lives of U.S. Army Soldiers at home station and while deployed. Readers will discover stories of bravery and teamwork by Soldiers whose jobs include Intelligence Analyst, Medic, UAV Operator, Infantryman, and Apache Helicopter Pilot. Download all 15 comics through the Comics by ComiXology app today.

>> americasarmy.com/comics



America's Army : Proving Grounds

Part of the highly acclaimed America's Army Game Series, Proving Grounds is the latest version of the free, online video game designed to educate Civilians about the Army and its Soldiers. Take on the role of an 11B Infantryman as part of a Long Range Combined Arms - Recon (LRCA-R) unit, a full spectrum capable team that embarks on special operations missions behind enemy lines. Engage in small unit tactical maneuvers and training that echoes true-to-life Army scenarios. Check out the hundreds of user made maps and missions on Steam with the Mission Editor!

>> americasarmy.com



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